



Wednesday 12<sup>th</sup> January 2022

Dear Parents and Carers

As you are aware, we have just launched our school Facebook page. In order for us to use photos of the children to show their learning at school, we need to update our consent forms to include social media use. We will be looking at other social media platforms such as Twitter and Instagram in the near future, so our consent forms will cover these as well.

Please can you complete and return the consent form overleaf as quickly as possible.

Kind regards,

*Fi Dowley*

Fi Dowley  
Interim Head

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**Headteacher** Miss F Dowley

Accreditations:





## SOCIAL MEDIA PERMISSION FORM

Child's Name:

Child's Class:

### Social media – Unnamed Images:

Social media platforms such as Facebook, Twitter and Instagram, are a great way to communicate school news, videos and upcoming events. They are, in fact, a key means of not only promoting the many wonderful things we do at school, but also a way of engaging you in your child's school activities more effectively. We hope by using social media, we will improve communications between the school and the community and we would love to be able to share more photographs with you in order to show what the children are getting up to at school and on trips. In order to do this, we request your permission to use your child's image on social media platforms such as Facebook, Twitter and Instagram. Please note, we will never name a child included in a photograph on social media. Whilst we respect your right to decline permission, we would ask you to consider carefully so that we avoid a situation whereby it becomes too time consuming and complicated for teachers to remember who can and cannot appear in photographs – losing the moment for spontaneous photographs before they have had time to check the list.

Please note the following:

- Only core staff will be posting/tweeting pictures on social media platforms and they have been trained regarding what is appropriate content.
- We would like to take this opportunity to remind parents that social networking sites are not an appropriate place to discuss any concerns you may have and request all parents continue to speak with their teacher, Headteacher or Deputy Headteacher.

My child **CAN** have their photograph published on social media platforms (Facebook, Twitter, Instagram)

My child **CANNOT** have their photograph published on social media platforms (Facebook, Twitter, Instagram)

### Social media – Children's Work

My child **CAN** have their work published on social media platforms (Facebook, Twitter, Instagram)

My child **CANNOT** have their work published on social media platforms (Facebook, Twitter, Instagram)

Parent/Carer's name:

Date:

Parent/Carer's Signature: